

Nathalie brings class and hip happenings to Samui

Like its owner, the new boutique residence is funky, fashionable and colorful

By J.B. HOLDEN

Television producer and lifestyle journalist Nathalie Gütermann arrives on the island's social scene complete with an illustrious past and a fast-rising reputation as leader of the "hip happening" scene.

She recently opened the first truly "hip" hotel on Samui, Nathalie's Art Palace, nestled above Chaweng Lake with gardens all around.

A vivacious, intelligent and beautiful woman, Nathalie brings a special warmth and sophistication to Samui.

Nathalie took up journalism in Fribourg, Switzerland, and later did copywriting for a top advertising company in New York, J. Walter Thompson. She then became a journalist, writing a column for a number of years.

She parlayed her interest in the media into producing and presenting her own "Lifestyle" TV program for 12 years with one of the larger TV stations in Germany. When she left the station, the program was distributed worldwide by a London-based company.

Throughout her TV career, her interest in helping others, especially children, grew. Together with her husband, she has been involved in charities and worked with the Unesco's "Education for Children in Need" program. Her travel, charitable work and media career brought her in contact with world figures and celebrities.

In the lobby of Nathalie's Art Palace are framed photographs of respected world figures posing with Nathalie. They include UN Secretary General Kofi Annan and actors Gerard Depardieu and Alain Delon.

The boutique hotel itself is, like its owner, upbeat, funky, fashionable and colorful! Here, one will find an extremely hip and happening small luxury guesthouse offering a treasure chest of activities.

There are elite events and options for islanders and visitors seeking the best Samui has to offer. For those who like things intimate and exquisite, Nathalie's also offers access to an exclusive lifestyle member's club.

Nathalie says her goal is "to serve a few select guests at a very high and personal level of service, to deliver the feeling that they have the residence to themselves".

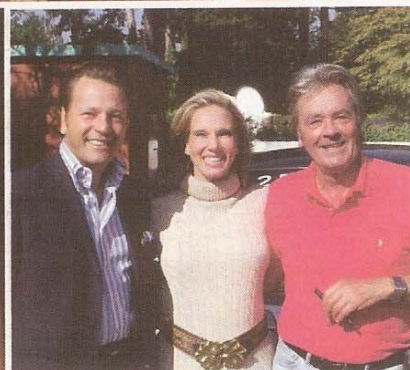
She, along with her family, now regards Samui as home and thinks of her hotel as a magical place.



Nathalie inside the new Nathalie's Art Palace hotel.



NATHALIE GÜTERMANN



Nathalie (center) flanked by her husband (left) and actor Alain Delon (right).

Located on Kao Hua Jook hill overlooking Chaweng Lake, Nathalie's is within walking distance to Chaweng Beach's cabaret shows, shopping district and entertainment center, yet away from the busy resorts or city crush.

The unique three-story building with Thai-style towers and rooftop terraces is the quintessential boutique experience. Comfort is of the utmost priority. Guests are accommodated in 18 deluxe "art" rooms, spread over the 2nd and 3rd floors -- most of them with lake- and ocean-view

and use of an inside-outside pool lounge. Currently under construction, and ready in May for short- or long-term rental, are two independent 2- and 3-bedroom VIP villas.

Unlike other hotels, Nathalie's offers unique Lifestyle programs such as cooking lessons, exotic boat-excursions, and shopping and beach discovery tours with private butler service.

A fascinating concept is the "art" displayed throughout the property. Guests can select their own "art room". Each guest room and the connecting hallways are

or Leonardo da Vinci are on display at the lobby and at hallways.

Chaweng, the district where the guesthouse is located, is the biggest -- and the best -- copy-painting center in Asia!

The hotel was built to pay homage to world-famous painters. Its décor, Nathalie notes, is especially important in "recognizing all the artists of Samui who are working very hard to make their living here, reproducing famous classics that would really make the old masters proud".

Apart from providing accommodation, Nathalie's also organizes regular events such as art-exhibitions, fashion shows and fancy parties at the Palace's very hip and vibrant pool lounge. A highlight is the Friday night party with a DJ spinning electro, funk, soul, disco and house.

Since the opening in December last year, Nathalie's has become a favorite haunt for fun, young (and youthful thinking), beautiful people from the island and abroad, including musicians, celebrities and members of the fashion, media, and entertainment industry.

The attractively designed indoor-outdoor pool lounge can be booked also for corporate events and private receptions.

The ambiance is intimate yet spacious and dramatically designed with a fine eye toward color and simplistic beauty of form, line and texture.

To learn more about Nathalie's, log on to www.Samui-Lifestyle.com or call 077-231-485-6.

decorated with 1:1 copies of famous masters -- all reproduced to perfection by local artists. Art rooms currently available are Dali, Monet, Van Gogh, Botero, Lempicka, Kandinsky, Miro, Roy Liechtenstein and Keith Haring suites, among others.

Copy paintings from artists like Andy Warhol, Picasso, Renoir

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